

NOAM GAL

CURRICULUM VITAE

CONTACT INFO

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APPOINTMENTS

2022-present The Open University
The Department of Sociology, Political Science and Communication
Lecturer

2021-2022 Oxford University
Faculty of Linguistics, Philology and Phonetics
Visiting Scholar
Host: Prof. Deborah Cameron

2020-2021 Haifa University
The Department of Communication
MINDSS post-doctoral fellow
Hosts: Dr. Roei Davidson & Dr. Eran Tamir

EDUCATION

2020 The Hebrew University of Jerusalem
PhD in Communication and Journalism
Ironic humor and collective identity in digital participatory spheres
Supervisors: Prof. Limor Shifman & Prof. Zohar Kampf

2013 The Hebrew University of Jerusalem
MA in Communication and Journalism - magna cum laude
Internet memes and the construction of collective identity: The case of 'It Gets Better'

2010 The Hebrew University of Jerusalem
BA (hons) in Hebrew Literature and Communication and Journalism

2002-2004 The Hebrew University of Jerusalem
Hadassah Medical School
Medicine

PUBLICATIONS

Gal, N., Kampf, Z., & Shifman, L. (Forthcoming) SRSLY?? A typology of online ironic markers. *Information, Communication & Society*.

[IF 2019 = 4.559; R 2019 = Communication: 7/92 (Q1); Citations: 4]

Gal, N. (2019). Ironic humor on social media as participatory boundary work. *New Media & Society*, 21(3), 729-749.

[IF 2019 = 4.577; R 2019 = Communication: 6/92 (Q1); Citations: 37]

John, N. A. & Gal, N. (2018). 'He's got his own sea': Political Facebook unfriending in the personal public sphere. *International Journal of Communication*, 12, 2971-2988.

[IF 2019 = 1.069; R 2018 = Communication: 61/88 (Q1); Citations: 27]

Gal, N. (2018). Internet memes. In: B. Warf (Ed.), *SAGE Encyclopedia of the Internet*. Thousand Oaks, CA: SAGE Publications. pp. 528-530.

[Invited contribution; Citations: 7]

Gal, N., Shifman, L. & Kampf, Z. (2016). 'It Gets Better': Internet memes and the construction of collective identity. *New Media & Society*, 18(8), 1698-1714.

[IF 2016 = 4.180; R 2019 = Communication: 1/79 (Q1); Citations: 305]

Gal, N. (2011). The use of interpersonal and internal discussion tools in narratives of lesbian sexual identity formation. *Mifgash*, 33, 167-192. (Hebrew)

WORK IN PROGRESS

Gal, N., Davidson, R., Tamir, E. Blurry boundaries: The technology sector's use of educational interventions as an impression-management tool.

Gal, N. "You are the irony, not your tweet": Sanctioning of ironic failures on social media.

Gal, N. Identity in Crisis: The dialectics of conflict and identity work in social-change activity.

DISTINCTIONS & AWARDS

2021 Finalist for top student paper award
Popular Communication division, The International Communication Association (ICA)

2019 Top student paper award
Israeli Communication Association Conference

2019 Top paper award
Israeli Communication Association Conference

2017 Top student paper award
Popular Communication division, The International Communication Association (ICA)

- 2015 Top student paper award
LGBTQ division, The International Communication Association (ICA)
- 2015 Teaching distinction
2013 The Faculty of Social Sciences, The Hebrew University of Jerusalem
- 2014 Top three paper award
(with Limor Shifman & Zohar Kampf)
Popular Communication division, The International Communication Association (ICA)

GRANTS & FELLOWSHIPS

- 2021-2022 Post-Doctoral Scholarship for outstanding female doctoral students
The Hebrew University of Jerusalem
- 2021-2022 The Joseph Levy Post-Doctoral Scholarship
The Faculty of Social Sciences, The Hebrew University of Jerusalem
- 2021-2022 Social Sciences Post-Doctoral Fellowship
Israel Science Foundation
- 2020-2021 MINDSS Post-Doctoral Fellowship
The Department of Communication, The Faculty of Social Sciences, Haifa University
- 2019-2020, Research grant
2016-2018 The Smart Family Institute for Communications, The Department of Communication and Journalism, The Hebrew University of Jerusalem
- 2018-2019 The Brenda Danet Scholarship
The Smart Family Institute for Communications, The Department of Communication and Journalism, The Hebrew University of Jerusalem
- 2017 Travel grant
The Department of Communication and Journalism, The Hebrew University of Jerusalem
- 2017 Travel grant
Popular Communication Division, International Communication Association (ICA)
- 2016-2020 The President's Scholarship for Outstanding PhD Students
The Hebrew University of Jerusalem
- 2016 Language editing grant
The Faculty of Social Sciences, The Hebrew University of Jerusalem

- 2016 Travel grant
The Authority for Research Students, The Hebrew University of Jerusalem
- 2014, 2016 Scholarship for outstanding doctoral students
The Department of Communication and Journalism, The Hebrew University of Jerusalem
- 2015-2017 The Hoffman Leadership and Responsibility Fellowship
The Hebrew University of Jerusalem
- 2014, 2015 Travel grant
The Department of Communication and Journalism and The Faculty of Social Sciences, The Hebrew University of Jerusalem
- 2012, 2015 Travel grant
The Lafer Centre for Women and Gender Studies, The Hebrew University of Jerusalem
- 2012 The Lafer Centre for Women and Gender Studies Fellowship
The Hebrew University of Jerusalem

CONFERENCE PRESENTATIONS

Linguistic irony as a discursive practice. Round-table held at the *Israeli Applied Linguistics Association Conference*. David Yelin College, Israel, October 2022.

Inclusion and Exclusion through Performative Social Categorization in Israeli Society. Paper presented at the European Association of Israel Studies Conference. Oxford, September 2022.

“The irony is you, not your tweet”: Sanctioning of ironic failures on social media. Paper presented at the *International Communication Association Conference*. Virtual conference, May 2021.

Are you serious?? A medium adapted typology of ironic markers online. Paper presented at the *Israeli Communication Association Conference*. Hadassah Academic College, Israel, April 2019. [Top Paper; Top Student Paper]

Ironic humor in the context-collapsed web as a social segregation tool. Paper presented at the *International Pragmatics Research Association Conference*. Belfast, July 2017.

‘I make the decisions here’: Political Facebook unfriending in the personal public sphere (with Nicholas John). Paper presented at the *International Communication Association Conference*. San Diego, May 2017.

The intellect-physicality divide: Ironic humor as a social segregation tool. Paper presented at the *International Communication Association Conference*. San Diego, May 2017. [Top Student Paper]

Facebook unfriending and the personal public sphere (with Nicholas John). Paper presented at the *Israeli Communication Association Conference*. Sapir Academic College, Israel, April 2017.

“One people”? Ironic humor and collective identity in Israeli social network sites. Paper presented at the *Israeli Communication Association Conference*. Sapir Academic College, Israel, April 2017.

'I can't see you any more': A phenomenology of political Facebook unfriending (with Nicholas John). Paper presented at the *Association of Internet Research*. Berlin, October 2016.

'THIS IS NOT REAL, NO WAY!': The (failed?) ironic utterance as a social segregation tool. Paper presented at the *International Communication Association Conference*. Japan, June 2016.

Identity in crisis: The dialectics of social identity and conflict in LGBT social-change activity. Paper presented at the *International Communication Association Conference*. Puerto Rico, May 2015. [Top Student Paper]

The positioning of LGBT/queer research in Israeli sociology. Round-table held at the *Israeli Sociology Society Conference*. Kinneret Academic College, Israel, February 2015.

'It Gets Better': Internet memes and the construction of collective identity (with Limor Shifman and Zohar Kampf). Paper presented at the *International Communication Association Conference*. Seattle, May 2014. [Top Three Paper]

Memetic practices in the participatory cyber space and collective identity construction: The case of 'It Gets Better'. Paper presented at the *Israeli Communication Association Conference*. Netanya Academic College, Israel, April 2014.

Internet memes and the construction of collective identity: The case of 'It Gets Better'. Paper presented at *Metaksherim: Conference for communication graduate students*. Haifa University, Israel, December 2012.

(Un)queering the alternative public sphere. Paper presented at *Queering Paradigms*, Federal University of Rio de Janeiro, Brazil, July 2012.

Subversion vs. compliance in LGBT social change activity. Paper presented at *Queering Paradigms*, Federal University of Rio de Janeiro, Brazil, July 2012.

'How could I have not known about myself... Nobody told me!': Interpersonal and internal discussion in processes of lesbian identity formation. Paper presented at *Between Sexual Orientation and Professional Bias*, The Bob Shapell School of Social Work, Tel-Aviv University, Israel, October 2011.

'Let's not call it perverse': Power relations and negotiation over social order in LGBT social change activity. Paper presented at *Mind the Gap*, Lafer Center for Women and Gender studies, Hebrew University of Jerusalem, Israel, May 2011.

INVITED TALKS

Ironic humor as a social categorization tool. Round-table held at the annual conference of The Israeli Association for Applied Linguistics, David Yelin College, Israel, October 2022.

Crime & Punishment: Interpretive failures of irony on social media and the sanctions they endure. The departmental seminar of the Department of Communication, Haifa University, Israel, November 2020.

Ironic humor on social network sites: The case of 'The Lions of the Shadow'. The departmental seminar of the *School of Communication at the College of Management*. Israel, December 2016.

'Devoid of humor but dedicated to mockery': Gender, ethnicity, and the intellect-physicality divide in Israeli political irony. The jubilee conference of the Department of Communication and Journalism, the Hebrew University of Jerusalem. Israel, May 2016.

The use of an interpersonal and internal discussion tool on narratives of lesbian sexual identity formation. *'Mifgash' conference for the launch of issue 33*, Netanya Academic College, Israel, December 2011.

WORK EXPERIENCE

Teaching assistant

Frontal teaching (classes of 10-60 students), personal academic guidance, essay and exam grading
2011-2018 Department of Communication and Journalism, The Hebrew University

Courses: Language and communication (BA); Reading and writing supervision (BA); Research methods in communication (BA); Televised humor in Israel (BA – not frontal); Gender and communication (BA & MA); New media and the information age (MA); Advanced methods in cultural, textual and visual research (MA)

2014 School of Communication, Netanya Academic College

Courses: Digital culture (BA); Qualitative research methods (BA)

Research assistant

Material collection, coding procedure, in-depth interviews

2011-2016 Department of Communication and Journalism, The Hebrew University

ACADEMIC ACTIVITY & SERVICE

Journal review

- *Information, Communication & Society*
- *New Media & Society*
- *Journal of Pragmatics*
- *Journal of Homosexuality*
- *Women & Language*
- *Feminist Media Studies*

- *European Journal of Humour Research*
- *Constructive Pragmatics*

Conference review

- *International Communication Association (ICA)*, divisions of popular communication, LGBT studies, feminist scholarship, and annual theme (“intervention”).
- *Metaksherim: The annual conference for communication graduate students*, Haifa University.
- *Mind the Gap: Academy and activism within the queer community*. Lafer Center for Women and Gender studies, The Hebrew University, Israel.

Conference organizing committee

- 2015-2016 *Metaksherim: The annual conference for communication graduate students*. Haifa University, Israel.
- 2012 *Mind the Gap: Academy and activism within the queer community*. Lafer Center for Women and Gender studies, The Hebrew University, Israel.
- 2008-2010 *Between Sexual Orientation and Professional Bias*. The Bob Shapell School of Social Work, Tel-Aviv University, Israel. [Founding organizing committee]

Other

- 2013 Workshop instructor, *Academic empowerment workshop for underprivileged graduate-school candidates*. Dean of Students’ Office, The Hebrew University of Jerusalem, Israel.
- 2011-2013 Founding member, *Scholar peer group for research students of queer studies*. Lafer Center for Women and Gender studies, The Hebrew University, Israel.
- 2006-2010 Member of founding editorial team, *Beintaim; Journal of literature*. School of Literatures, The Hebrew University, Israel.

COMMUNITY INVOLVEMENT

The Jerusalem Open House for Pride and Tolerance

Youth counselor, clinic manager, board member and chairperson

Hoshen: Education and social change

Lecturer, volunteers' trainer, volunteer manager, research coordinator

B'Tselem: The Israeli Information Center for Human Rights in the Occupied Territories

Member of checkpoint documentation team

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